

Frederiksted

Waterfront Master Plan



Community Work Session One

February 17, 2026

Community Work Session One Objectives

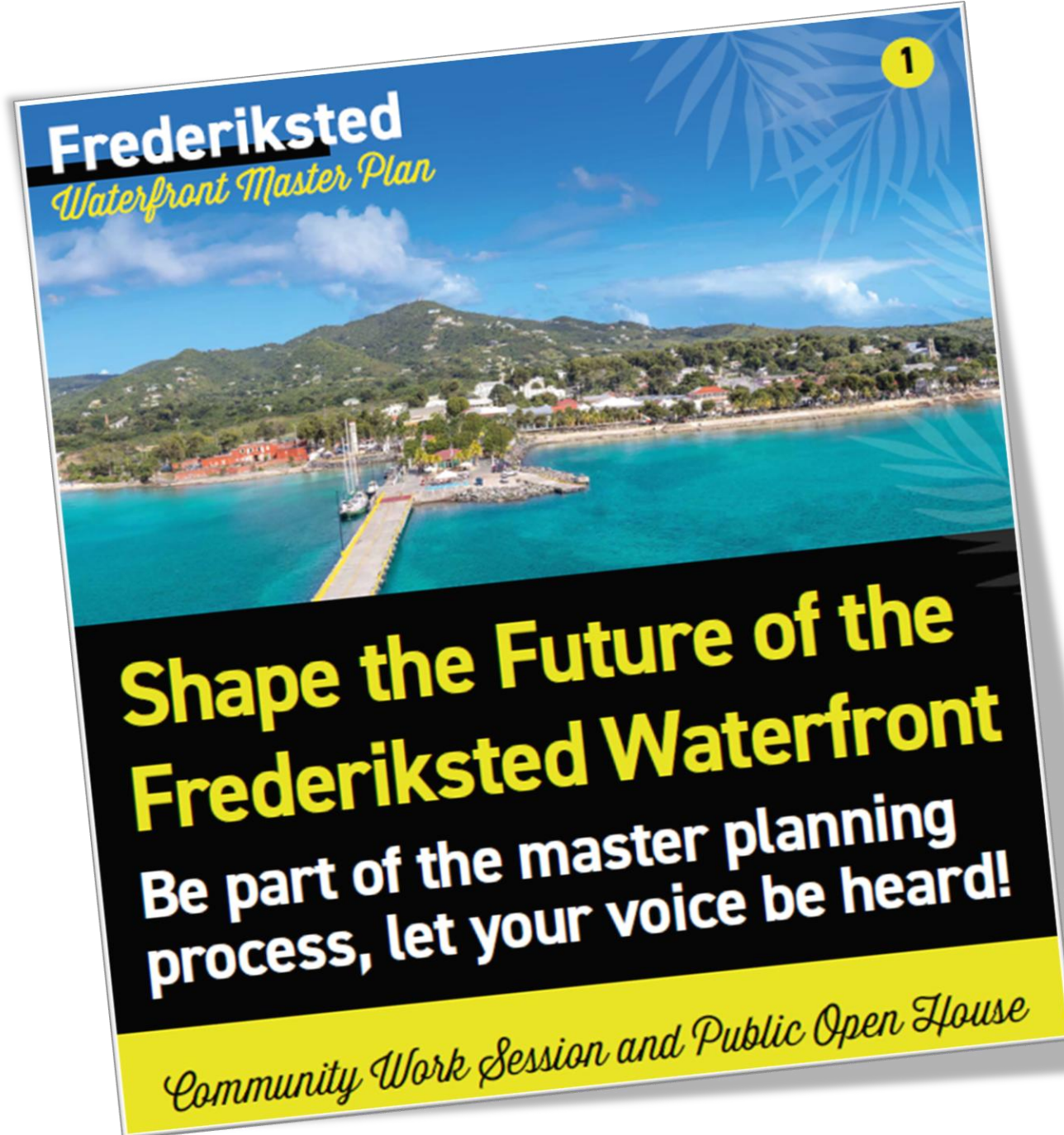
- Explain what this planning effort is about and how the process will work
- Share what we've heard so far about the waterfront and make sure we got it right
- Talk together about what's working, what's not, and what could be better
- Learn what matters most to you for the waterfront's future
- Go over the project timeline and what happens next





The Frederiksted Waterfront Planning Effort

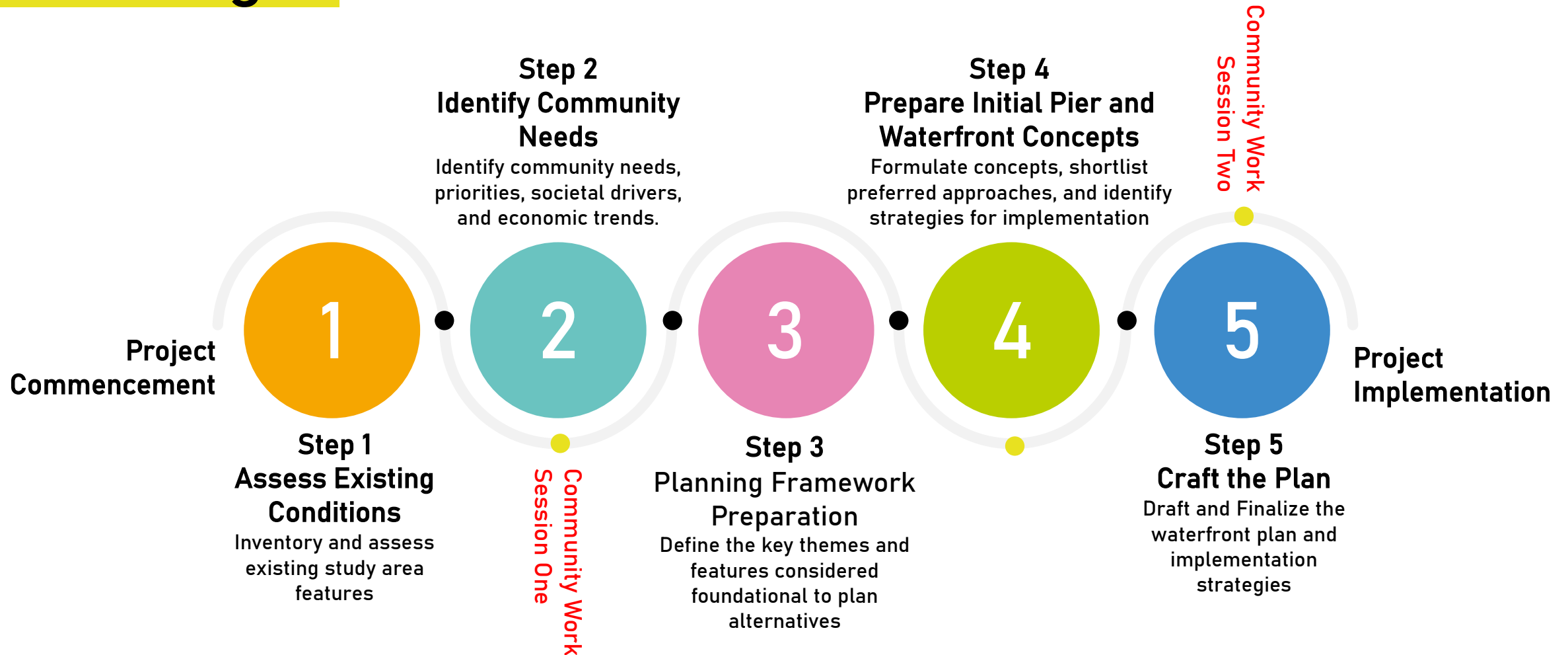
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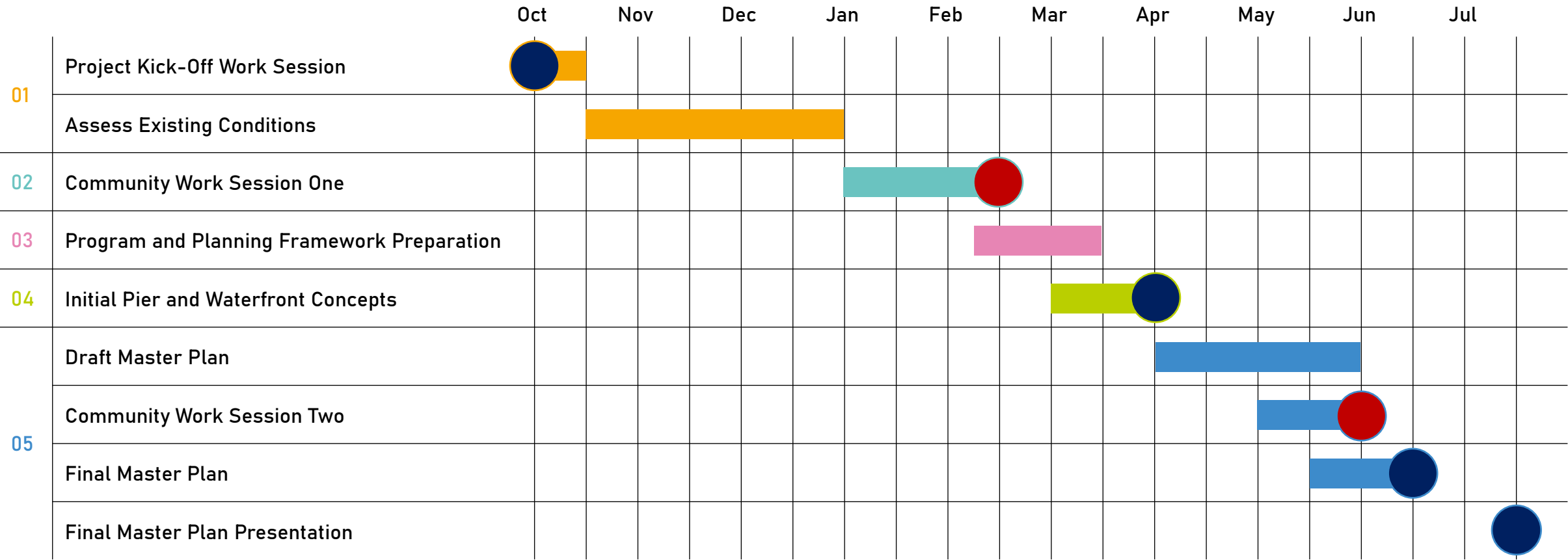
Mission

Our mission is to reinvision the Frederiksted Waterfront as an economically robust destination rich with attractive amenities, while creating strong social engagement through cultural celebration and heritage, recreational activity, and environmental preservation.

Planning Process



Planning Schedule

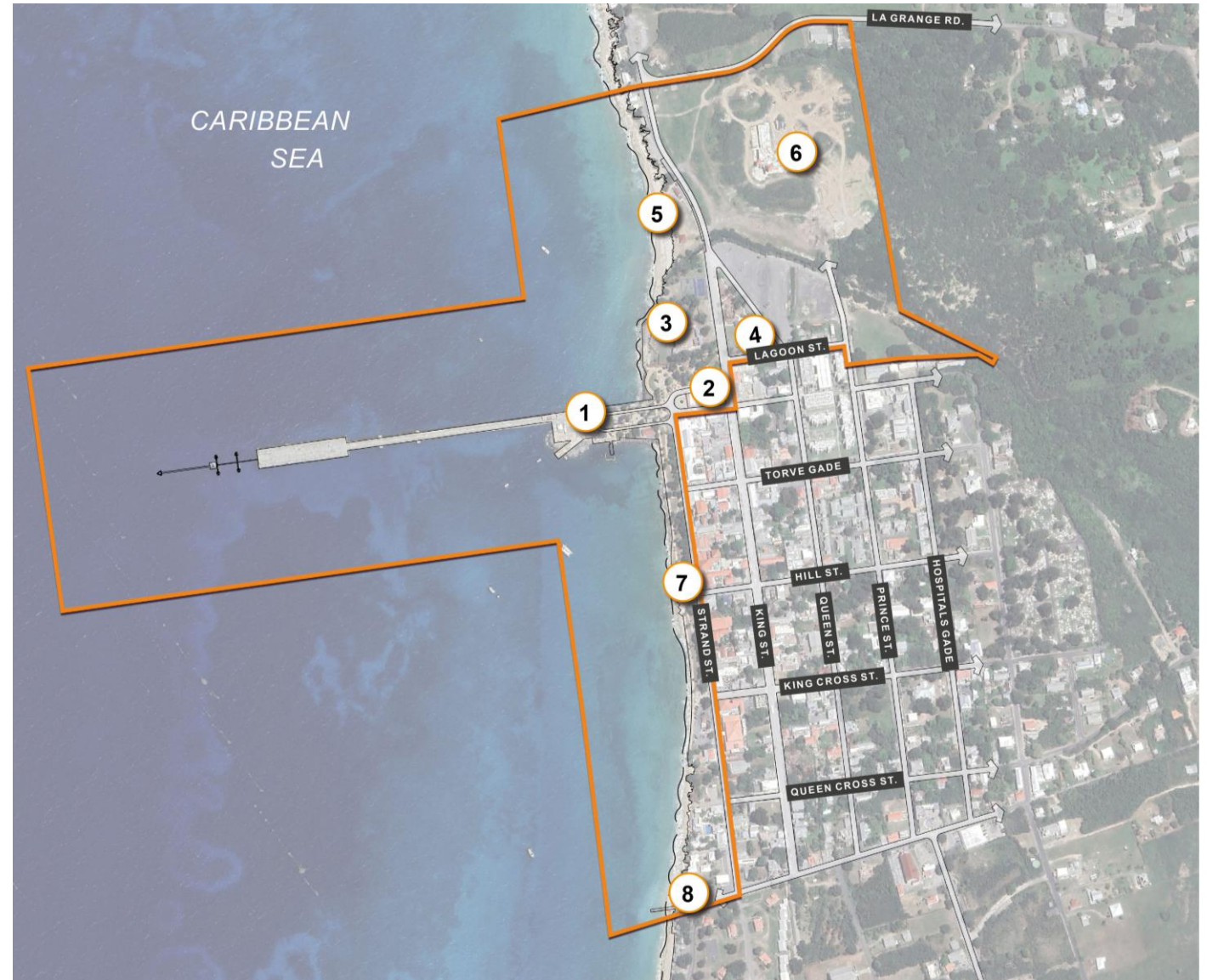


Planning Area

Legend

**Project Study Area (+/- 140 AC)
(+/- 44 AC Landside)**

1. Frederiksted Pier
2. Emancipation Park
3. Fort Frederik
4. Midre Almeric Cummings Recreational & Youth Facility
5. Frederiksted Beach
6. Paul E. Joseph Stadium (Under Construction)
7. Waterfront Promenade
8. Fish Market





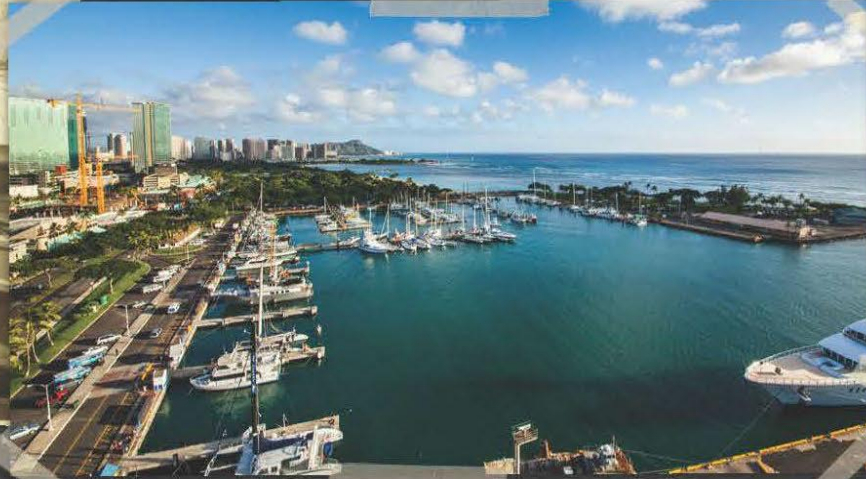
Uncovering Themes to Guide Plan Formulation

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Project Example



KEWALO WAS



KEWALO IS



KEWALO SHOULD BE

KEWALO Harbor

Project Example

KEWALO SHOULD BE:

The Place where Honolulu connects with the ocean

How we can make that happen:

1. **Connectivity** - make it easy and safe to arrive, park, walk, bike, play, connect to the oceanfront.
2. **Working Hawaiian Harbor** - focus on the success of the small businesses - become the launch point of all ocean activities for Honolulu.
3. **Ocean Recreation Hub** - make it convenient for locals and visitors to enjoy the ocean, surf, sand, etc.
4. **Fishing Village Feel** - small-scale retail and food that focuses on the beach, sand, water and most of all - FISH.
5. **Active Open Spaces** - uses that encourage walking, biking and activate the "lei of green" pathway.



A Makai
Center for the
Community



A Diverse
Working
Harbor



An Urban
Fishing
Village



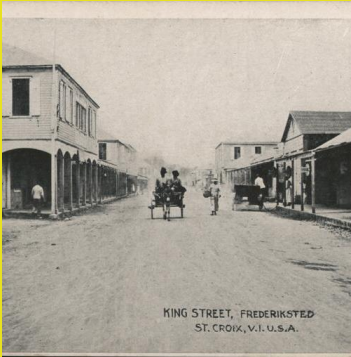
An Ocean
Recreation
Destination



A Unique Beach
Experience
For All

Frederiksted Waterfront

Frederiksted Was



Frederiksted Is



Frederiksted Should Be?

Livable
& Safe

Walkable
& Green

A Celebration
of History

Connected &
Accessible

What We Have Heard So Far

- Through meetings with VIPA, community stakeholders, and a review of prior plans, several clear themes emerged. The highlights below reflect key thoughts shared during the engagement process.

“The community has to come first.”

Any future development must reflect local values, protect the environment, and respect Frederiksted’s cultural heritage.

“The pier used to belong to everyone.”

While the pier remains essential for cruise operations and events, increased security has limited everyday community access.

“The shoreline is changing.”

Flooding, erosion, and runoff are growing concerns that require resilient, environmentally sensitive solutions.

“Our history isn’t being told.”

Frederiksted’s role in emancipation and revolution remains underrecognized, despite its importance to the Virgin Islands.

“Infrastructure is holding us back.”

Transportation, parking, utilities, and public amenities are critical challenges that need immediate attention.

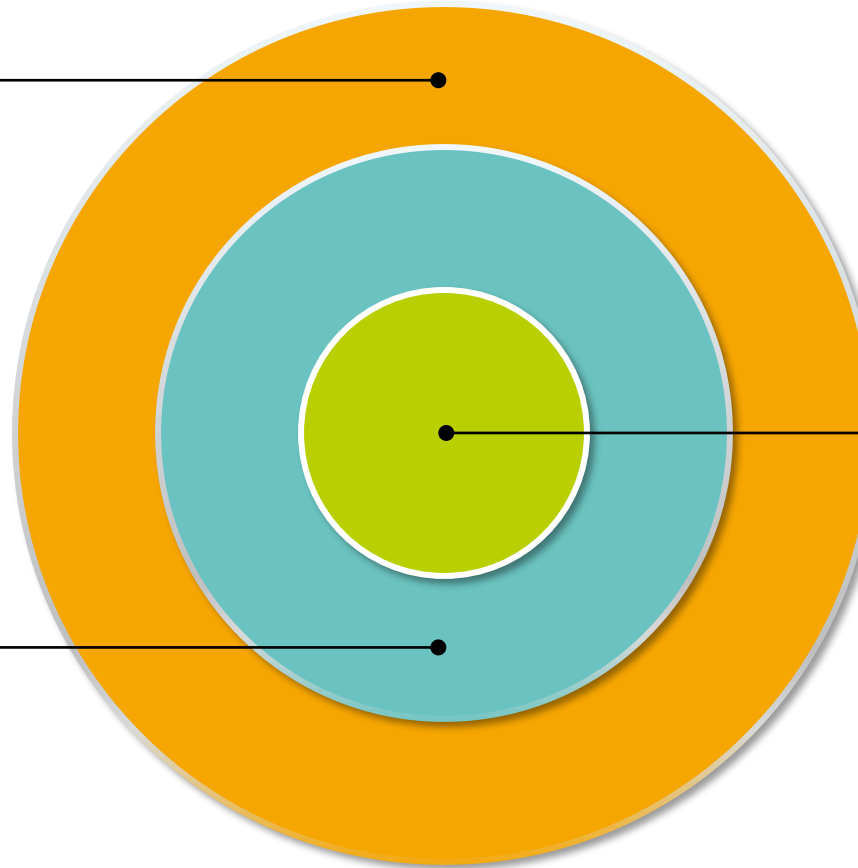
“Tourism should reflect who we are.”

Visitors are drawn to Frederiksted’s culture, history, and natural environment—not largescale attractions.

Establishing the Program and Framework

- Site Conditions
- Economic Conditions
- Regulatory Environment

- Community Desire



- Best Planning Practices

Make Connections

- Foster creation of interconnected, walkable green areas, blueways, streets, neighborhoods and commercial zones accessible for all. Essential for creation of healthy communities.

Promote Mixed-Use

- Embrace a diversity of uses. Create spaces for residents, visitors and long stay guests.

A Blend of Uses for Multiple Users

- Henry C. Chambers Waterfront Park, Beaufort SC



Engage the Water's Edge

- Allow the public to view, approach, walk along, and touch the water's edge. Provide opportunities to get onto the water. Essential in waterfront renewal efforts.

Tell Your Authentic Story

- Allow the waterfront to look forward and back... explore memory and prophecy. Communicate your values to residents and visitors.

Tell Your Authentic Story

- Royal Naval Dockyard, Bermuda

Best Practices in Waterfront Design

Make Connections

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Engage the



Question

If we were to prepare a waterfront framework today, what would it include?



Opportunities and Challenges

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Improving Mobility

Movement through Frederiksted today is shaped by cruise activity, limited transit options, and infrastructure constraints that affect both residents and visitors.

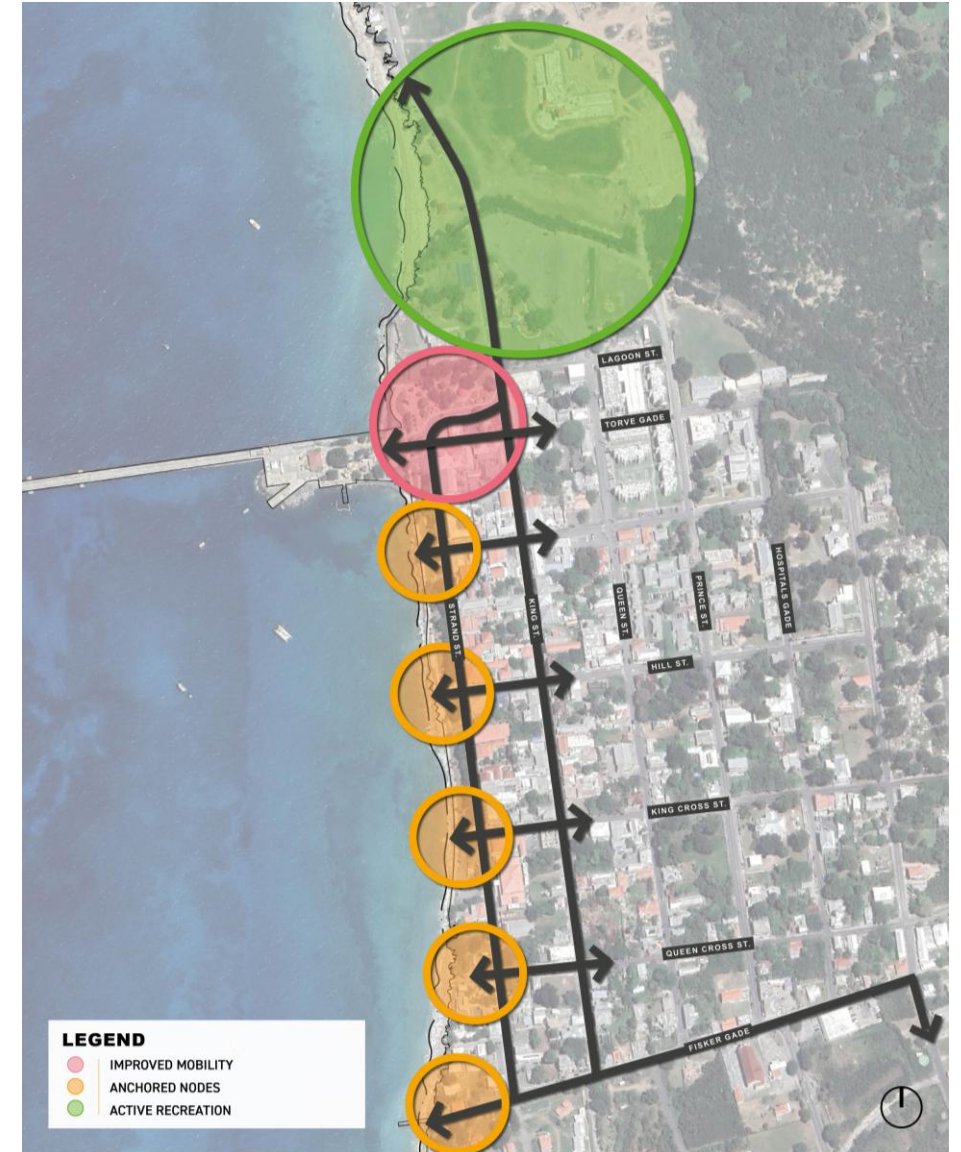
- Congestion occurs during cruise calls, especially when two vessels are in port.
- Pedestrian connections between the pier, downtown, beaches, and cultural sites are present but fragmented.
- Parking, taxi staging, and drop-off areas are limited and inconsistently organized.
- Public transit service is unreliable, creating challenges for daily mobility.
- Improved wayfinding and circulation are needed to support safer, clearer movement.



Unifying Spaces and Attractions

Frederiksted's waterfront is organized around a series of natural nodes and activity centers that offer opportunities for focused investment, activation, and connection.

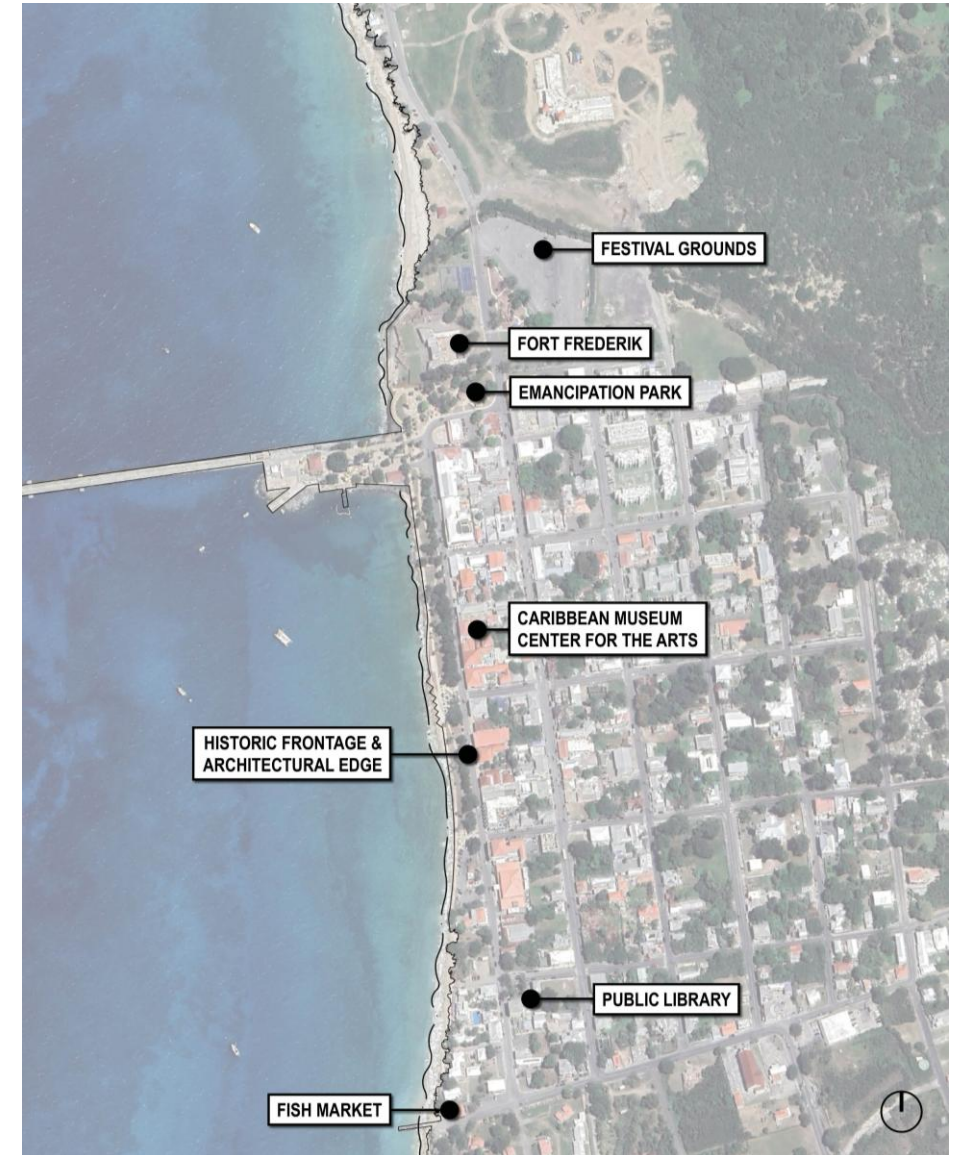
- Street ends at the waterfront create natural nodes for gathering and access to the sea.
- The end of the pier is a major arrival point but lacks clear identity and organization.
- The new baseball stadium will serve as a strong community and recreational anchor.
- Festival land and open spaces provide flexible areas for events and daily use.
- The Frederiksted beach is a key asset with opportunities for improved access and care.



Telling Frederiksted's Story

Frederiksted is one of the most historically significant towns in the Virgin Islands, with a legacy rooted in emancipation, resistance, and cultural resilience.

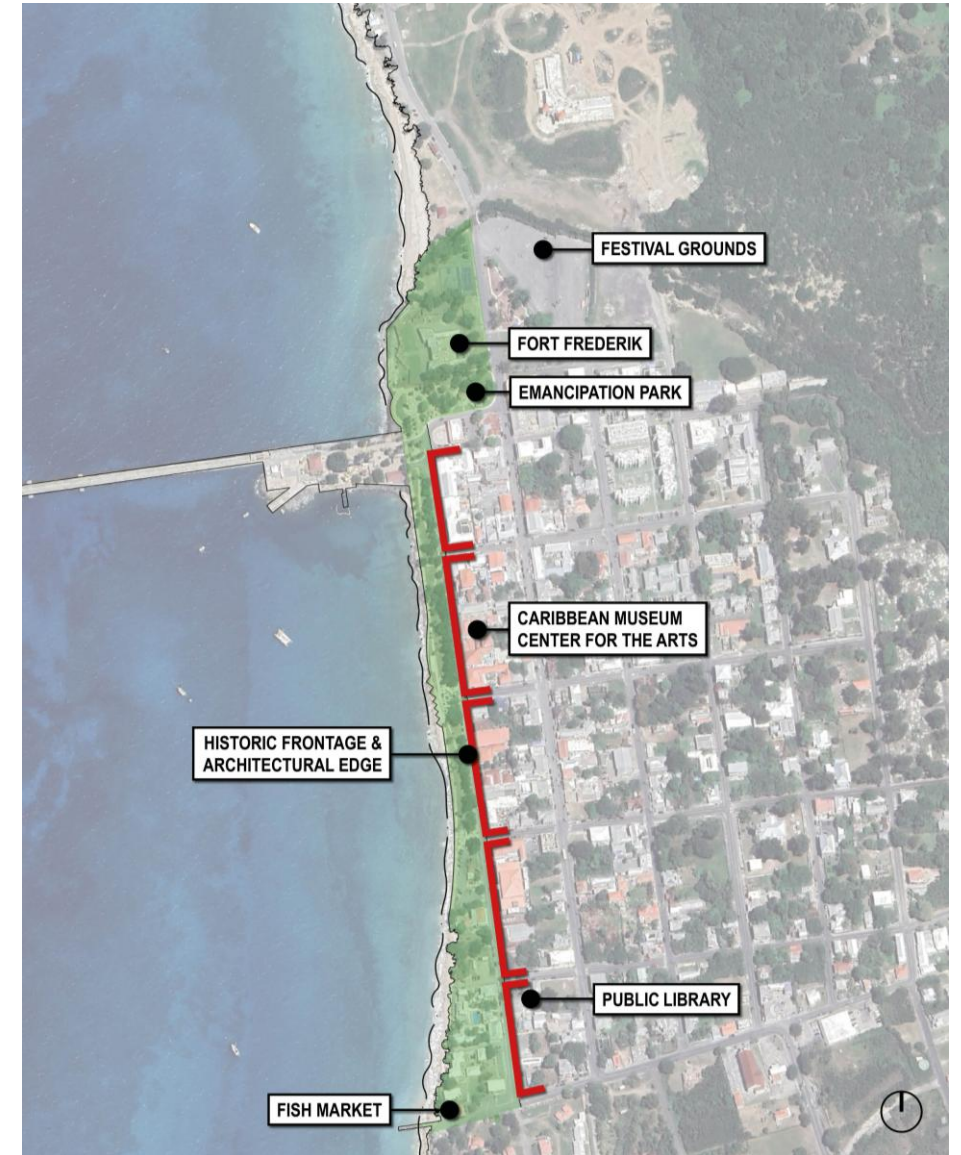
- Frederiksted is the birthplace of emancipation in the Virgin Islands, yet this history is not fully visible in the public realm.
- Fort Frederik stands as a symbol of freedom and remains a central cultural and civic landmark.
- Historic buildings, streets, and public spaces reflect the town's colonial past and cultural evolution.
- Opportunities exist to strengthen cultural storytelling through restoration, public art, walking tours, and programming.
- Festivals, music, and living history continue to play a vital role in community identity.



Connecting Town and Sea

The relationship between Frederiksted's historic buildings, public spaces, and the sea defines the town's character, identity, and resilience.

- The waterfront edge includes historic building facades, public spaces, port activity, and natural shoreline.
- Connections between buildings, streets, and the water are uneven.
- Climate impacts, flooding, and erosion are ongoing challenges.
- Improvements must balance preservation, access, and port operations.



Question

What do you feel are the opportunities and challenges for Frederiksted and its Waterfront?



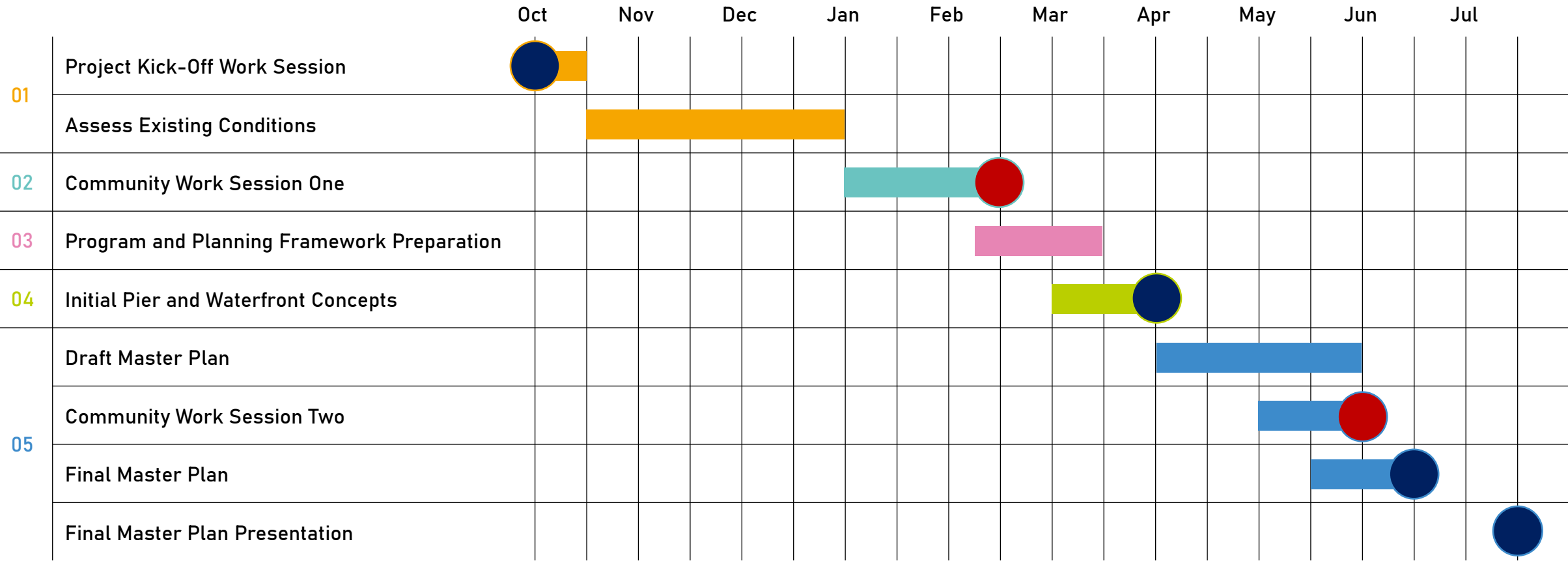
Next Steps

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Implementation Considerations

- For the Master Plan to be successful, it must be **realistic and doable**.
- The **plan will be carried out in phases**, with projects prioritized based on available funding and community priorities.
- **Funding is expected to come from a mix** of on-site revenues, grants, and other public and private sources.
- The planning team will **identify permitting and regulatory requirements** needed to implement the plan.
- The planning team will recommend an overall approach for moving projects forward and **identify key partners and champions needed for success**.

Planning Schedule



Next Steps

- Assemble feedback from Community Work Session One and other ongoing stakeholder meetings and discussions
- Development initial program and framework elements
- Prepare initial concepts and plans
- Hold Community Work Session Two on in mid-June



Next Steps

NEXT STEPS

Frederiksted Waterfront Master Plan



Shape the Frederiksted Waterfront

Be part of the process, let your voice be heard

Community Work Session



Frederiksted Waterfront Master Plan

Help Reinvision Frederiksted for its Next Chapter of Public Contribution!

Take the Public Meeting 1 Survey!

We want to plan and design the Frederiksted Waterfront around your priorities and needs. By taking a moment to answer the questions below, we can better target uses and activities important to you. Your responses will help the planning team establish design options, and ultimately, the final Waterfront Master Plan for Frederiksted.

#1. What improvements, uses, and/or activities would you most like to see along a renewed Frederiksted Waterfront? (select all that apply)

☐ Park and Open Space Activities

☐ Cultural Events and Attractions (Amphitheatre, etc.)

☐ Public Event Space (Festival, Concert, etc.)

☐ Mixed-Use Development (Retail, Dining, etc.)

☐ Environmental Stewardship and Preservation

☐ Themed / Entertainment Pier

☐ Watersport and Recreation Facilities

☐ Other (list below)

#2. Our mission is to "Reinvision the Frederiksted Waterfront as an economically robust destination rich with attractive amenities, while creating strong social engagement through cultural celebration and heritage, recreational activity, and environmental preservation." Of these mission statement values, which one is MOST important to you? (select one)

☐ Reinvision the Waterfront as an economically robust destination

☐ Provide attractive amenities (Themed entertainment, etc.)

☐ Celebrate culture and heritage

☐ Strengthen social engagement

☐ Environmentally preserve key land and aquatic ecosystems

☐ Provide passive and active recreational activities

#3. Do you support increasing recreation / open spaces and landside mixed-use facilities at Frederiksted? (select one)

☐ Yes

☐ No

☐ Not sure

#4. What THREE landside investments would you MOST like to see in Frederiksted? (select THREE)

☐ Provide waterfront walkways, promenades, and public access

☐ Provide shaded walking trails and bike-friendly paths

☐ Provide natural landscapes, trees, and restored coastal habitat

☐ Provide passive recreation spaces (Picnic areas, seating, etc.)

☐ Provide active recreation (e.g. play fields)

☐ Provide cultural and community spaces

☐ Provide an open-air performance and event spaces

☐ Provide Small-scale local shops, food, and market spaces

☐ Provide pier and water-based activities (fishing, ferry, etc.)

☐ Other improvement (list below)

Question

What other needs and priorities do you have for your waterfront?




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