



# News Release

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**For Immediate Release**  
November 24, 2015

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## **Kick off the 2015 Holiday Season at Crown Bay Center Tuesday, December 1st**

Once again the US Virgin Islands' holiday festivities will begin with the annual celebration of the season – The Crown Bay Holiday Fest and Tree Lighting on Tuesday, December 1. In addition to holiday sales at the Crown Bay Center stores, the entire center will be transformed with a variety of music and live entertainment from 10 a.m. through midnight featuring local steel orchestras, Stanley and the 10 Sleepless Nights, Spectrum Band and Cool Session Brass. Vendors will have local crafts, food, traditional holiday pastries and drinks on sale. Face painting, bounce houses, the lighting of the Christmas tree and Santa Claus bearing gifts for the children will make the event one to remember for the entire family.

Virgin Islands Port Authority Executive Director Carlton Dowe invites the community to take part in the festivities. “Last year’s celebration was one for the books. The residents as well as the tourists overnighting or visiting on the ship that day received an authentic experience of a Virgin Islands Christmas.” Dowe added that he would like to thank the stores at the Crown Bay Center and other businesses that are sponsoring this year’s event along with the VI Port Authority, including: the US Virgin Islands Department of Tourism; Southland Gaming of the Virgin Islands; Jackson Development Company, LLC, First Bank; Water Island Development; Startel Communications, LLC; Island Flavor Restaurant and Celestino A. White, Sr. Consulting & Management Firm.

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